

LEO BURNETT USA

A DIVISION OF LEO BURNETT CANADIAN INC.

AD#750-C1 HIGHWAY 17 "REST" & RELAXATION PROGRAM AD1 PG 4-5 BLD 35-14" x 11-13" HOOK (INTERNAL) 1987

REST & RELAXATION BENSON & HEDGES



15 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method. www.bensonandhedges.com

SURGEON GENERAL'S WARNING: Smoking
By Pregnant Women May Result in Fetal
Injury, Premature Birth, And Low Birth Weight.



A MOMENT OF PLEASURE
WITH THE 100MM CIGARETTE



F. Parke / M. Moffett / A. Krohnner